

Introduction to Knowledge Management

Regional Workshop 12-15 July 2022 Virtual Event

#### **Content**



- What is Knowledge Management (KM)?
- What are the types of knowledge?
- Why is KM important?
- What are the challenges and risks?
- Who are the stakeholders?

### **Knowledge Management**

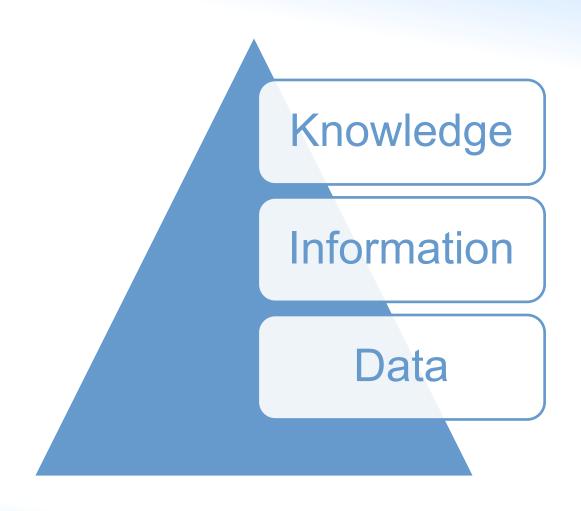


Knowledge management is "the coordination and exploitation of organizational knowledge resources, in order to create benefit and competitive advantage" (Drucker 1999).

Knowledge management is "an integrated, systematic approach to identifying, acquiring, transforming, developing, disseminating, using, sharing, and preserving knowledge, relevant to achieving specified objectives" (IAEA-TECHDOC-1586).

### **Knowledge Pyramid**





### **Data**



Flute edges 6 to 7 cups of sliced apples 9-in.

pie plate 1-1/4 cups flour 25

minutes 4 to 5 tbsp. of water Cut in the

shortening 1/2 cup sugar

148mg sodium 1 tbsp. of lemon juice 375 Celsius

8g fat 1 large egg white

1/4 tsp ground ginger 1/3 cup shortening

#### **Information**



#### **Pie Crust Recipe**

Ingredients:

1-1/4 cups all-purpose flour ½ tsp salt 1/3 cup shortening 4 to 5 tbsp. of water

#### **Directions:**

- 1. In a large bowl, combine flour and salt; cut in the shortening. Add water, tossing with a fork until a ball forms. Roll out pastry to fit a 9-in. pie plate.
- 2. Transfer pastry to pie plate. Trim pastry to 1/2 in. beyond edge of pie plate; flute edges. Fill or bake shell according to recipe directions.

#### **Nutritional Facts:**

144 calories, 8g fat (2g saturated fat), 0 cholesterol, 148mg sodium, 15g carbohydrate (0 sugars, 1g fiber), 2g protein.

### Knowledge



Add chilled shortening until it's crumbly.

Add water by eye, it should feel shaggy.

Don't overwork the dough.

Knowledge is how we apply the information to achieve our goal



### **Types of Knowledge**





#### Explicit – "Know-what"

Explicit knowledge is contained in documents, drawings, calculations, designs, databases, procedures and manuals



Tacit knowledge is held in a person's mind, it is rooted in experience, judgment and insight



## **Challenges of Managing Explicit Knowledge**



- Are people aware of its existence?
- Can people access it easily when needed?
- Is the knowledge updated or discarded when appropriate?

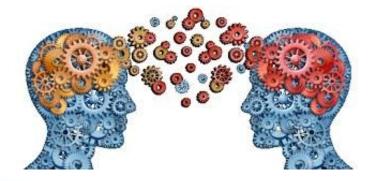


# **Challenges of Transferring Tacit Knowledge**



Experts possess years of accumulated tacit knowledge however:

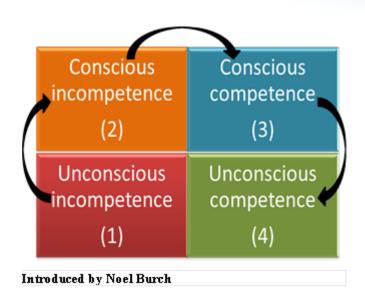
- It takes time and effort to capture/transfer
- Not all experts are interested in sharing their knowledge or are good mentors
- Those who do want to share their knowledge say they find it difficult to describe all they know



### **Four Stages of Competence**



- (1) employee is not aware of knowledge needed
- (2) employee is aware of knowledge needed and their gap
- (3) employee will need focus to demonstrate knowledge
- (4) employee performs work instinctually

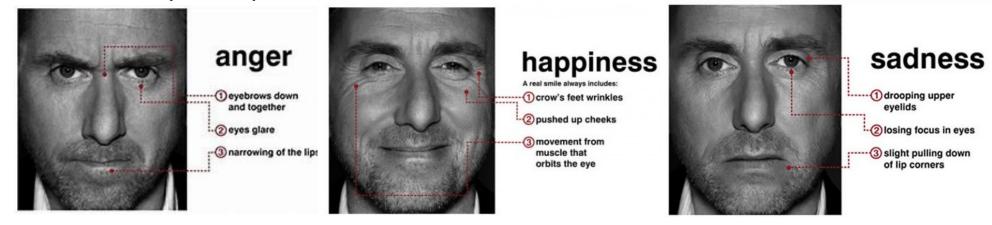


#### **Articulation or Externalization**



Articulation or externalization is the process of making tacit knowledge explicit

How would you explain / document how to read facial expressions?



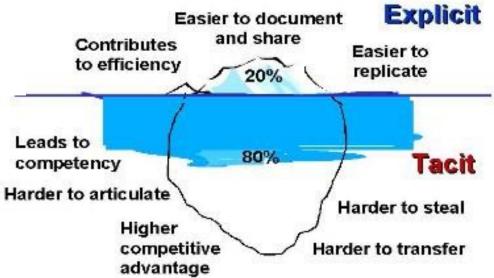


### **Types of Knowledge**





relationship between Explicit & Tacit Knowledge



## **Nuclear Knowledge**



- Knowledge is acquiring, understanding and interpreting information to enable action
- Nuclear knowledge is any knowledge related to the nuclear domain
- Nuclear safety knowledge is knowledge relevant or required for nuclear and radiation safety

Nuclear Knowledge
Nuclear Safety Knowledge

### **Critical Knowledge**



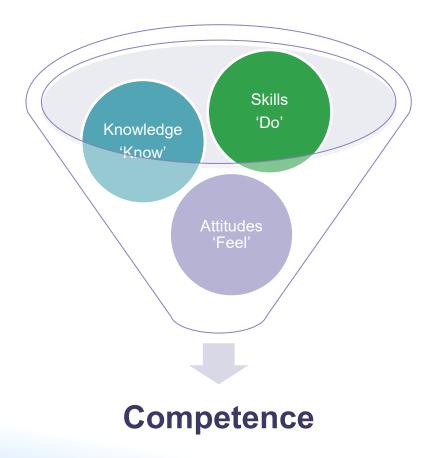
 Knowledge established in the context of a particular position that is deemed imperative for the incumbent of said position to posses before being allowed to perform associated duties and tasks independently



### Competence



 Competence is the sum of an individual's knowledge, skills and attitudes



### **Unique Challenges**



#### Nuclear knowledge:

- Is complex and involves many science and engineering disciplines
- Requires education and training
- Loss could have a significant impact on safety and security (as well as on costs)
- Involves capture and sharing over long timescales
- Management is legally mandated and regulated
- Involves multiple stakeholders at different levels

### **Benefits of KM**



 Knowledge Management has been identified by the IAEA as one of the key factors that can contribute to the safe, secure and efficient operation of nuclear activities and facilities in Member States

- Knowledge Management (KM) enables:
  - Efficiency
  - Better decision making
  - Increased individual and organizational performance
  - Potential for increased innovation



### **Knowledge Loss Risks**



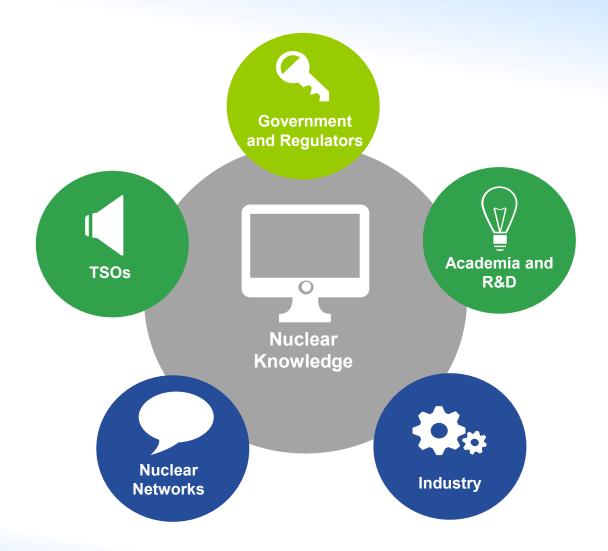
#### Knowledge loss:

- Could affect safety, security and non-proliferation goals
- Costly to replace
- Decreases productivity due to duplication of work
- Limits innovation potential and deters top talent
- Could be compounded by evolving technology









### **Conclusions**



- Knowledge loss is an on-going threat
- Deliberate focus on knowledge management will decrease the risks associated with knowledge loss
- The IAEA, through its various departments, publications and activities, sets the stage for Member States to clearly recognize and meet their responsibilities for managing nuclear knowledge

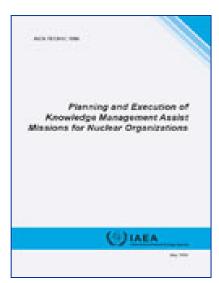
### **Useful IAEA Reference**



Planning and Execution of Knowledge Management Assist Mission for Nuclear Organizations, IAEA 2008

The purpose of this technical document is to provide a basic structure and common reference for KM missions

Annex: Definitions of terms in the field of nuclear knowledge management



IAEA-TECDOC-1586



# Thank you

**Questions?**